

What is a Vanilla Video?

The Vanilla Video is our core product. You always receive a Vanilla Video. It's everything we film at your event, in-camera edited and delivered online. A Vanilla Video is different than raw footage. Raw footage is video not meant to be enjoyed without editing.

Raw footage requires editing.

A Vanilla Video does not require editing.

In-camera editing means that our videographers are specially-trained to film selectively, giving you a polished and dynamic video experience. Don't worry, it doesn't mean that we'll miss any of the important moments. We will always film the big stuff, uncut and in their entirety; like the ceremony, speeches, special dances, toasts, etc. However, all the details in-between are captured with our in-camera editing technique.

Our Videographers are experts at knowing when to start and stop recording; moving seamlessly between different positions and angles to provide you everything from a bird's eye view to the most intimate details. As a result, the Vanilla Video is roughly one-third to one-half the length of coverage. So your Vanilla Video will feel like it's edited, even though it isn't.

Our Process

Consultations.

Most consultations are by phone or email. In-person meetings are not required, but we're happy to meet with you at our Chicago office. To schedule a meeting, call (866) 948-4336.

Filming Style.

Our style is documentary, which means we don't interfere with the event or stage any fake shots. We're largely unseen and remain in the background as not to distract you or your guests. We film your wedding the way it happened. Our goal is to film as much as we can to give you the most accurate and authentic footage.

Pro Sound.

Each of our Wedding Packages include two wireless lavalier mics (custom orders include one mic). For the ceremony, we mic the groom and the officiant. If preferred, we can mic a podium for readings in place of the groom or officiant. Additional mics are also available at \$59 each. For the reception, we get an audio feed directly from the DJ.

Payment.

Full payment is required to reserve. Once paid, your order is automatically confirmed, and our availability is reserved for you. We allow 50% split payments for orders exceeding \$1800, with final payment due 60 days prior to the event date.

Online Delivery.

Your videos are delivered online (typically within one week), through a private viewer on our website. You'll have unlimited downloads and you can share with link as many times as you want. We also offer physical media, like DVDs (3 for \$59) and Blu-Rays (3 for \$129).

Single-Camera Packages

Basic ingredients. Everything you need.

Our single-camera packages are the most practical solutions for the no-nonsense couple seeking elegant simplicity. Each package includes:

- ✓ 1 videographer
- ✓ 2 wireless lav mics
- ✓ 2 locations
- ✓ shareable clips
- ✓ biz casual dress
- ✓ 1080p HD upgrade

Vanilla



6 hrs continuous coverage (Half-day).

Best for a back-to-back ceremony & reception with a 60 minute cocktail hour.

\$799

Cinnamon



90 minutes / 4 hours (Split). For a ceremony & reception with a long gap in-between where no coverage is desired.

** Minimum 3-hour gap in-between sessions*

\$899

Nutmeg



10 hrs continuous coverage (Full-day).

Best for including prep coverage before the ceremony of the couple getting ready.

** Must provide Videographer a vendor meal*

\$1029

Multi-Camera Packages

The best experience. Perfectly baked.

Every package includes a Multi-Cam Edit, which briskly jumps between angles to provide an unabridged wedding video that feels like live TV.

- ✓ multi-camera crew
- ✓ 2 wireless lav mics
- ✓ 2 locations
- ✓ multi-camera edit
- ✓ biz casual dress
- ✓ 1080p HD upgrade

Glazed



2 Videographers. 6 hrs of coverage.
Best for a back-to-back ceremony & reception with 60-90 min cocktail hour.

\$1659

Frosted



2 Videographers. 10 hrs of coverage.
Best for prep coverage before the ceremony of the couple getting ready.

\$2339

‡ Must provide Videographers vendor meals

Sprinkled



3 Videographers. 10 hrs of coverage.
The very best multi-camera coverage for a full day of wedding events.

\$3099

‡ Must provide Videographers vendor meals

Custom Package Design

Prices start at \$99*

Design a video package online. Visit vanillavideo.com/order to begin designing your custom package today.

1. Choose your coverage

Coverage is purchased in sessions. We recommend a 6-hour or 10-hour session for a wedding. Just let us know **when** we start **and where** we're going.

2. Select Add-ons (optional)

Below are the most popular Wedding-related add-ons:

- ✓ **Clips** (\$129)
- ✓ **Montage** (\$399)
- ✓ **Trimmed Edit** (\$429)
- ✓ **Extra Lav Mic** (\$59)
- ✓ **Business Casual Attire** (\$39)
- ✓ **DVDs or Blu-Rays** (\$59+)

3. Submit for review

Our Support Team quickly reviews orders and will contact you to begin the booking process. No payment is required until booking.

* Orders on certain dates (summer Saturdays especially) must meet our minimum threshold. Learn more at vanillavideo.com/resources/waitlist